

LEADINGAGE GEORGIA HACKFEST

ENGAGE WITH AGE

CREATING INNOVATIVE TECHNOLOGY SOLUTIONS FOR AGING WELL

THE WHY: INNOVATION.

Innovation often comes from unexpected places! And ideas that change the future of aging are just the kind of thing that the LeadingAge Georgia, Georgia Tech Aware Home | Tools for Life, Wireless RERC, and Canterbury Court Collaborative is looking for when it hosts the 2017 LeadingAge Georgia HackFest. Not your typical hackathon, HackFest is focused on creating technology to address the challenges of aging. Like most hacking events, Georgia HackFest is looking for front-end and back-end developers. However, unlike most hacking events, we are also looking for designers, marketers, gerontologists, innovators, technology students, young professionals, senior living leaders, business experts and clinicians... or anyone passionate about the field of aging.

THE WHO: YOU.

Like most hacking events, we're looking for: Front-End & Back-End Developers

However, unlike most hacking events, we want:

**Designs • Marketers • Gerontologists • Aging Services Professionals
Business Experts • Clinicians • Elders/Consumers...
Or anyone passionate about the field of aging!**

A major goal of HackFest is to create teams of people with a variety of skills and knowledge to develop a tool (app, website, interactive online experience or a device) that addresses the challenges of aging. These tools will be judged by a panel of experts on originality, usability, feasibility, design relevance, and on being the "most developed" by the end of the HackFest session. Winning teams will win cash prizes and the first place team will win airfare, hotel accommodations and conference access to the 2017 LeadingAge Annual Meeting & EXPO in New Orleans, LA from October 29 - November 1, 2017 to compete nationally.

THE WHAT: TOOLS.

The tools you and your team develop could be an app, a website, an interactive online experience, or a device. Participants will have 1 day to design and build their tool (prototype). Tools will be judged based on originality, usability, feasibility, design relevance, and on being 'most developed' by the end of the session.

Apply today at www.Eventbrite.com and Search for LeadingAge GA HackFest

LeadingAge Georgia HackFest Collaborative Partners: Canterbury Court Continuing Care Retirement Community, Georgia Tech Aware Home | Tools for Life, and Wireless RERC



1st Place:
\$500+
Airfare, hotel accommodations and conference access to the 2017 LeadingAge Nat'l Annual Meeting & EXPO in New Orleans, LA from Oct. 29 - Nov. 1, 2017 to compete nationally.

2 Runners' Up:
\$250
People's Choice: Prizes

**At
LeadingAge GA
HackFest, you
will have the
opportunity to:**

- Build your portfolio
- Work collaboratively with people from other disciplines
- Win cash and other prizes
- Network with event sponsors

LeadingAge GA HackFest is a 24-hour event that challenges teams of 4-6 participants to "Engage with Age" by creating a technology-driven tool aimed at improving the lives of older adults and their families. Tools may include software applications, websites, interactive online experiences, or devices.

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HackFest GA 2017 Timeline (March 24-26, 2017 | Expo March 27, 2017)

**Canterbury Court | 3750 Peachtree RD, NE; Atlanta, GA 30319 | 404-261-6611
Hightower Room, Executive Dining Room & Atrium**

Friday: 6-8 p.m. on March 24th (Heavy hors d'oeuvres)

Saturday: 8 a.m. Breakfast on March 25th
9:00 am. – Orientation & Empathy Sensitivity Training
10 a.m. HackFest Start
(draw straws for presentation times)
Continuous buffet: Coffee, tea, h2o, soda, energy bars, fruit
12 noon lunch (served but may work through)
Continuous HackFest Competition
6:30 p.m. Dinner
Continuous HackFest Competition
11 p.m. Late night Bites

Continuous buffet: Coffee, tea, h2o, soda, energy bars, fruit

Sun. – Breakfast 8 am on March 26th
10 a.m. HackFest Ends
Presentations (all groups must watch others presentations)
Team 1: 10:30
Team 2: 11:00
Team 3: 11:30
Lunch noon
Team 4: 12:45
Team 5: 1:15
1:45 Judges to deliberate | **Dessert Decadence Break**
2:15 Announce Winners
2:30 p.m. adjourn

Monday Attend State of Science (SoS) Expo | TechSage on March 27th

Exhibit 4-8 p.m. (2 from ea. Team; however, all invited) – This is an ideal opportunity for the winning team to get feedback prior to the national competition.